

## **Example Industry Certification & Continuing Education Programs & Providers – for individuals**

- Get the low down on nearly two dozen **Association and Meetings Industry Certifications**, from *CMP to CHA, CEM to CSEP and everything in between* – [View a recent report from RecertTrack](#) with links to individual program providers for more information
- **American Hotel & Lodging Institute Professional Certification Programs** - <https://www.ahlei.org/Certifications/AHLEI-Professional-Certification/>
- **Restaurant Association of Maryland Training Programs** – <https://www.marylandrestaurants.com/classes.html>
- **Keller Pro Services**, Hospitality Skills Training – Learn more at <http://www.trainbaltimore.org/Training/Program-Details.aspx?pid=84>
- Nonprofits are a part of our cultural tourism community and, from fundraising to marketing, there are a wealth of programs and certifications to help professionals advance individually and grow their organizations. Visit **Maryland Non Profits** Learning community for information and inspiration - <http://marylandnonprofits.org/NonprofitResources/LearningCommunity.aspx>

And don't forget to check out the **schools of continuing education and non-credit programs offered at a variety of local institutions.**

- *For example: Community College of Baltimore County School of Continued Education* – Programs include Casino, Food Services Manager, Guest Service Agent and Bartending training – View the [Fall 2017 course catalog here](#).

## **EXAMPLE EDUCATIONAL CONFERENCES AND WORKSHOPS – for individuals employed by Baltimore's not-for-profit community**

- What systems do you use for ticketing, fundraising, membership and/or marketing? Consider attending that system's annual conference? *For example: Blackbaud's BBCon is coming to Baltimore Oct 17-19*
- Are you hosting the annual meeting of your industry peers in the future, and see value in sending more staff to this year's conference to prepare? *For example: The Visit Baltimore Foundation has supported the Chesapeake Shakespeare Company's employee(s) attending the 2016 conference in anticipation of CSC hosting the 2017 national conference in Baltimore.*