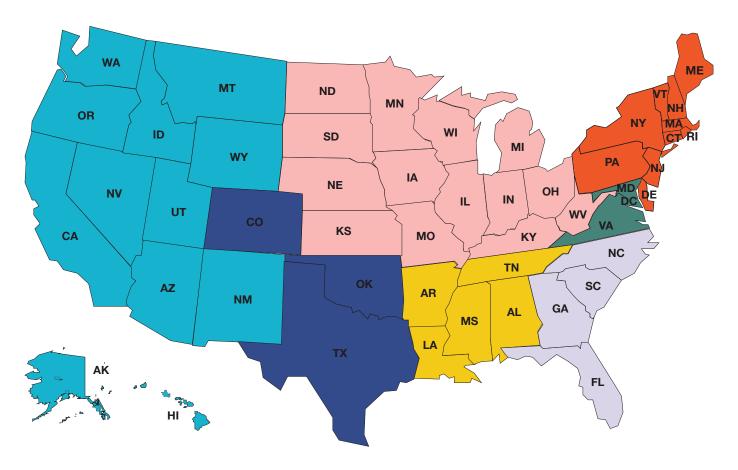
SALES DEPLOYMENT FY 2024



SALES TERRITORIES

Kireem Swinton

Vice President of Convention Sales and Customer Experience

Aurelia Welsh's Team

Senior Director of Sales & Special Events

Sherry Vale

Director of Midwest Sales

Midwest (800 and above)

Alexis O'Connor

Regional Director of Sales

TX, OK, CO (200 and above)
West Coast (200 and above)

West Coast (200 and above) International (10 and above)

Debbie Zunt

Senior National Sales Manager

Midwest (10-799)

South Central (10 and above)

TX, OK & CO (10-199) West Coast (10-199)

West 5545t (15 155)

Christina Ghani Smith, CTA

Director of Sports Sales

Nationwide Sports Events & Meetings (10 and above)

Eric Masterton, CTA

Senior Director of Tourism

Group Tour, Reunions, Weddings Nationwide International F.I.T.

Jen Dwyer's Team

Director of Sales

Laurie Nelson-Choice, CTA

Director of Diversity and National Sales

Nationwide Multicultural, Religious & Fraternal (500 and above)

Mid-Atlantic (1200 and above), select accounts

Brian Chung, CTA

Director of Mid-Atlantic Sales

DC, VA, MD (1200 and above)

Jen Wingate

National Sales Manager

Mid-Atlantic (300–799)
East Coast (10–299), Convention Center related

Michelle Coombs

Regional Director of Sales

DC & VA (800-1199)
Northeast (300 and above)

Crystal Wolfe

Senior National Sales Manager

Nationwide Multicultural (10–499)

MD (800-1199)

Southeast (300 and above)

Sherrita Barkley

National Sales Manager

Mid-Atlantic (10-299)
Northeast (10-299)

Southeast (10-299)

Sales & Customer Experience Coordinators

Eboni Kirkland

Sales & Customer Experience Coordinator Supports Aurelia Welsh's Team

Amy Musgrove-LaPenna

Sales & Customer Experience Coordinator Supports Jen Dwyer's Team

Dara McBee

Executive Sales Coordinator

Supports Kireem Swinton, Aurelia Welsh, Jen Dwyer & Olivia Puglisi

