



400 E. PRATT ST., 10TH FLOOR
BALTIMORE, MD 21202

BALTIMORE.ORG

B-SIDE BIRDS GIVEAWAY

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.
VOID WHERE PROHIBITED.

1. SPONSOR

The B-Side Birds Giveaway ("Sweepstakes") is sponsored by Visit Baltimore, located at 400 E. Pratt St., Floor 10, Baltimore, MD 21202 ("Sponsor").

2. ELIGIBILITY

The Sweepstakes is open only to legal residents of the State of Maryland who are 21 years of age or older at the time of entry. Employees, officers and directors of the Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, and immediate family members (spouse, parents, siblings, children) and household members of each such individual are not eligible to participate. The Sweepstakes is void outside Maryland and where prohibited by law.

3. SWEEPSTAKES PERIOD

The Sweepstakes begins on September 3, 2026, at 12:00 a.m. ET and ends on September 13, 2026, at 11:59 p.m. ET ("Sweepstakes Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.

4. HOW TO ENTER

During the Sweepstakes Period, eligible participants may enter by submitting their "B-Side Story" in the form of text, imagery or a social media link via [this submission link](#). All submissions must comply with the content requirements in Section 5.

Limit one (1) entry per person. Entries generated by automated means or exceeding the entry limit will be void.

5. SUBMISSION REQUIREMENTS & RIGHTS GRANTED

By submitting a B-Side Story, entrant represents and warrants that:

- 1) The submission is original and does not infringe upon the rights of any third party.
- 2) The entrant has full rights to the text, imagery and/or video submitted.
- 3) The content does not contain unlawful, harmful or offensive material.
- 4) By entering, entrant irrevocably assigns, conveys and transfers to Visit Baltimore all rights, title and interest in and to the submitted text, imagery, or video clip, including but not limited to the right to use, reproduce, publish, modify, display, distribute and create derivative works, in any

media now known or later developed, for promotional or other lawful purposes, without further compensation.

6. WINNER SELECTION

On or about September 14, 2026, Sponsor will conduct a random drawing from all eligible entries received. Odds of winning depend on the number of eligible entries received.

7. WINNER NOTIFICATION

The potential winner will be notified by email within approximately 48 hours of the drawing. The potential winner must respond within 72 hours to claim the prize. Failure to respond within the required timeframe may result in disqualification and selection of an alternate winner.

The winner may be required to complete and return an Affidavit of Eligibility, Liability/Publicity Release, and any required tax documentation.

8. PRIZE

One (1) winner will receive a B-Side Winter Staycation Package, consisting of:

Prize Package (Estimated Retail Value: ~\$1,745.00)

- One (1) one-night hotel stay at Royal Sonesta Harbor Court Baltimore in a single-occupancy (king bed) guestroom, valid for check-in on Sunday, September 20 and check-out on Monday, September 21 (approximate retail value: \$300).
- Two (2) club-level tickets for the September 20th Baltimore Ravens game (approximate retail value: \$1,000).
- Two (2) club-level tickets for the September 20th Baltimore Orioles game (approximate retail value: \$200).
- Signed Baltimore Ravens merchandise (approximate retail value: \$195).
- Visit Baltimore and B-Side swag (approximate retail value: \$50).

The prize is non-transferable, and no substitution is permitted except at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value if necessary.

All federal, state, and local taxes associated with acceptance of the prize are the sole responsibility of the winner.

9. GENERAL CONDITIONS

By participating, entrants agree to:

- 1) Be bound by these Official Rules and by the decisions of the Sponsor, which are final.
- 2) Release and hold harmless Sponsor and its affiliates, partners, representatives, agents, and employees from any liability arising from participation or prize use.
- 3) Permit Sponsor to use the winner's name, city of residence, photograph, likeness, B-Side Story submission and any accompanying content for promotional purposes in any media, without additional compensation, unless prohibited by law.
- 4) Sponsor reserves the right to cancel, suspend or modify the Sweepstakes if fraud, technical failures, or any factor impairs the integrity of the promotion.

10. PRIVACY

Information collected from entrants is subject to Sponsor's Privacy Policy found at <https://baltimore.org/privacy-policy/>.

11. DISPUTES

This Sweepstakes is governed by the laws of the State of Maryland, without regard to its conflict-of-law principles. All disputes shall be resolved individually, without resorting to class action and exclusively in the appropriate courts located in Maryland.

12. WINNER LIST

To request the name of the winner, send a self-addressed, stamped envelope by November 14, 2026, to:
VISIT BALTIMORE

ATTN: Erica Rodrigues
400 E. Pratt St., Floor 10
Baltimore, MD 21202